

# Annika Bhagtani

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I am an active and enthusiastic designer, with a keen interest in UX Design. My ability to **collaborate and communicate** effectively is something I continually strive to enhance.



## Education

### Bachelor of Design

Unitedworld Institute of Design, Gujarat  
Visual Communication- Class of 2024

## Design Skills

### UX Design

UX research process  
Wireframing and Prototyping  
User Interface Design  
Figma

### Graphic Design

Basic digital illustrations  
Video editing  
Basic motion graphics  
Publication design

## Extracurricular

### Make A Difference (NGO)

Academic Support Volunteer  
Taught English to 9th graders for a duration of 1 academic year

### Advanced yoga practioner

### Core Team | Modus 2022

### Core Team | Art Mandi 2022

“As a student of design, I have learnt the significance of listening. Being a better listener has improved my research capabilities.”

## Experience

### UX Design Intern | ZEUX Innovation

December - April 2024

I worked on a training project for the redesign of the Supertails app.

**Research:** Conducted stakeholder analysis, user research interviews, market research, and a UX audit of the existing app

**Strategy:** Developed design principles, improved information architecture

**Design:** Created high-fidelity wireframes and a prototype

**Testing:** Conducted usability testing and implemented feedback, successfully completing the redesign

This project demonstrated my skills in user-centered design and strategic thinking.

### UX Design Intern | Leaf Design

June - August 2023

I contributed to the brand transformation process of a large architecture firm. I was part of conducting comprehensive brand research which revealed the purpose of company, competitive differentiators, voice and personality of the brand. Based on this, I helped with creating the brand identity, write compelling content, provided multiple options for internal and external communication.

### UI Designer | Niche Software Solutions

August - September 2023

I modified the UI of a Ground Control Station (GCS) software for flying drones. Additionally, I created the UI for a new advanced camera application which is used along with the GCS software. The camera app was designed for displaying a large set of telemetry data and taking action on this real-time data.

## Featured Project

### Loo Time | UX/UI [↗](#)

November - December 2022

I created the UI for Loo Time', an app that helps people of all ages and genders locate, book, and pay for clean washroom facilities on the highways of India.

- User personas
- Wireframes
- Customer journey maps
- Prototyping
- Sitemaps and taskflows
- User interface screens